



Upstate NY CCIM Chapter, Inc 2010 Power Partners Program

2010-2011 Partnership Levels

Power Partner Platinum: Chapter level Industry and Partnership Exclusivity (\$10,000)

- Ceremony and PR announcement of Partnership
- Web page Banner Ad in top position on all *www.CCIMNY.com* pages
- Premium and Executive web page revolving logo ad on *www.CCIMNY.com homepage*
- Executive web page logo ad on *www.CCIMNY.com* interior pages
- Company name on Chapter page of the New York State Real Estate Journal (NYSREJ)
- Access to membership database
- Key Note speaker at annual Chapter meetings
- Five (5) Associate Memberships
- Sponsor badges at all Chapter events
- Exclusive seating at all Chapter events
- Name and logo on all event emails, promotion and event advertising
- Signage or banner display at Chapter events (signage provided by sponsor)
- Logo on all Constant Contact emails
- Market Forecast panelist
- Distribution of company materials at Chapter events
- Complimentary admission for four (4) to the CCIM Calculator Course
- Complimentary tickets for four (4) to Chapter cocktail receptions and events
- Exclusive 1-hour presentation or education event at three (3) District luncheons
- Table display of Company's material at Chapter events (material provided by sponsor)
- Welcome Reception Comments at each Chapter event
- Table display of Company's material at designated District Luncheons and Membership Meetings (material provided by sponsor)

Power Partner Gold: Premium Chapter level Partnership (\$5,000)

- Ceremony and PR announcement of Partnership
- Premium and Executive web page revolving logo ad on *www.CCIMNY.com homepage*
- Executive web page logo ad on *www.CCIMNY.com* interior pages
- Company name on Chapter page of the New York State Real Estate Journal (NYSREJ)
- Access to membership database
- Three (3) Associate Memberships

- Sponsor badges at all Chapter events
- Exclusive seating at all Chapter events
- Name and logo on all event emails, promotion and event advertising
- Logo on all Constant Contact emails
- Market Forecast panelist
- Distribution of company materials at Chapter events
- Complimentary admission for three (3) to the CCIM Calculator Course
- Complimentary tickets for three (3) to Chapter cocktail receptions and events
- Exclusive 1-hour presentation or education event at two (2) District luncheons
- Table display of Company's material at Chapter events (material provided by sponsor)
- Table display of Company's material at designated District Luncheons and Membership Meetings (material provided by sponsor)

Power Partner Silver: Chapter level Partnership (\$2,500)

- Premium and Executive web page revolving logo ad on *www.CCIMNY.com homepage*
- Company name on Chapter page of the New York State Real Estate Journal (NYSREJ)
- Access to membership database
- Two (2) Associate Memberships
- Sponsor badges at all Chapter events
- Exclusive seating at all Chapter events
- Name and logo on all event emails, promotion and event advertising
- Logo on all Constant Contact emails
- Distribution of company materials at Chapter events
- Complimentary admission for two (2) to the CCIM Calculator Course
- Complimentary tickets for two (2) to Chapter cocktail receptions and events
- Exclusive 1-hour presentation or education event at one (1) District luncheons
- Table display of Company's material at Chapter events (material provided by sponsor)
- Table display of Company's material at designated District Luncheons and Membership Meetings (material provided by sponsor)

District Partner Bronze: District level Partnership (\$1,000)

- Executive web page revolving logo ad on *www.CCIMNY.com* homepage
- Access to membership database
- One (1) Associate Membership
- Exclusive seating at all Chapter events
- Name and logo on all event emails, promotion and event advertising
- Distribution of company materials at Chapter events

- Complimentary admission for two (2) to the CCIM Calculator Course
- Complimentary tickets for two (2) to Chapter cocktail receptions and events
- Exclusive 1-hour presentation or education event at one (1) District luncheons
- Table display of Company's material at designated District Luncheons and Membership Meetings (material provided by sponsor)

The Upstate NY CCIM Chapter objectives are to:

- Promote the image and reputation of the Institute and its CCIM designee members
Give assistance and guidance to candidates seeking to become designees
- Provide the opportunity for participation by members of the Institute in an ongoing program of real estate education by supporting the education program of the Institute
- Conduct approved real estate courses and seminars for the Chapter, local Boards of REALTORS, State Association of REALTORS, and members of the public within the Chapter's jurisdiction
- Assist the Institute in achieving their purposes and objectives including: market feedback, course promotion, public relations, and membership recruitment and retention
- Provide a forum for the exchange of information and business development
- Assume the leadership role in Upstate New York for Commercial and Investment Real Estate through marketing and education thus improving the real estate industry
- Mentor and train Designees for future leadership positions within the Chapter

Please indicate your level of Partnership:

Power Partner Platinum: \$10,000 Power Partner Gold: \$5,000 Power Partner Silver: \$2,500

District Partner Bronze: \$1,000 district: _____

Partner's Corporate Name: _____

Partner's Contact: _____

Sponsor's Mailing Address: _____

Phone _____ Fax _____ Email _____

Siganture _____ Date _____

Please remit a check to:

Upstate New York CCIM Chapter, Inc.

Eric Simonds, CCIM C/O Conley Associates

194 Washington Avenue Suite 620 Albany, NY 12210

Power Partners (PP)	Platinum - PP	Gold - PP	Silver - PP	Bronze - District
District Partner (DP)	\$10,000	\$5,000	\$2,500	\$1,000
Ceremony and PR announcement	X	X		
Top of Web Page Banner ad on CCINNY.com - All Pages	X			
Premium Web Page revolving Logo Ad	X	X	X	
Executive Web Page Revolving Logo Ad - Home Page	X	X	X	X
Executive Web Page Logo Ad - Interior Pages	X	X		
Company Name on Chapter Page (NYSREJ)	X	X	X	
Access to Membership Database	X	X	X	X
Key-Note speaker at annual meetings	X			
Associate Membership	5	3	2	1
Sponsor Badges at all Chapter Events	X	X	X	
Exclusive seating at all Chapter events	X	X	X	X
Name and logo on all event emails, promotion and event advertising	X	X	X	X
Display your sign or company banners at Chapter Events	X			
Logo on all Constant Contact emails	X	X	X	
Market Forecast Panelist	X	X		
<u>District and Membership Events</u>				
Distribute company materials at Chapter event	X	X	X	X
Complimentary Admission For the CCIM Calculator Course	4	3	2	2
Complimentary tickets for Chapter cocktail receptions and events	4	3	2	2
District Luncheons - Exclusive 1-hour presentation or education event	3	2	1	1
Table Display of Company's Material	X	X	X	
Welcome Reception Comments at each chapter event	X			
Table Display of Company's Material at Designated District Luncheon and membership meetings	X	X	X	X